



April 14, 2020

Dear Farmworker Advocate,

In response to feedback from workers and advocates that experienced Hurricane Florence, the Farmworker Advocacy Network (FAN) developed a [Safety Poster for Migrant Labor Camps](#) in North Carolina to equip farmworkers with contact information for local emergency services and resources, information that is particularly crucial in the wake of a natural disaster or pandemic. The safety poster includes a list of emergency phone numbers, a link to the new Conéctate Carolina website and smartphone app, and fields for a local farmworker advocate to “customize” the poster with address information and local recourses before it is displayed at the camp.

The Conéctate Carolina website and smartphone app was designed to help farmworkers locate resources in the state of North Carolina. However, it can be used by anyone that is trying to locate a type of service that is in the organizational list including various legal, educational, health, and social services serving farmworkers and their families in a particular area. The App uses geolocation data to display the nearest resources available to the user.

FAN needs the help of local service providers and other organizations to “customize” and disseminate this safety poster to all North Carolina migrant housing sites, in addition to other relevant disaster preparedness information for farmworkers before and after a natural disaster may strike.

Fields for the Advocate to Complete PRIOR to Installation in a Migrant Housing Site

- In the “Su Dirección y Descripción” [Your Address and Description] box, write-in the migrant labor camp address (for example, “123 Tomato Lane, Ranchoville, NC 12345”) and a brief description.
 - The brief description can include: type of housing such as a house, barracks, mobile home, etc., color of housing, and any other key visual identifiers (for example, “Green Trailer, Second to the Left of the Metal Tobacco Barn” or “Blue Cinderblock Building Behind the Open-Air Packingshed”) and in a language that the camp residents can understand.
 - If there is more than one housing unit in the labor camp, each unit should be provided with its own poster with its specific address and unique description.
- In “Otros Recursos” [Other Resources] box, write-in contact information and address to nearby health clinic, migrant education advocate, and/or farmworker organization.

Guidelines for Dissemination of Safety Poster

- Engage workers residing in the labor camp to identify a visible and safe location in an area accessible to place Safety Poster inside or outside each housing unit. For example, this could be inside the housing by the NCDOL registered housing certificate or safety and information posters or outside the housing by the front door in a covered area that is protected from the elements.
- Get permission from the worker residents to install the poster and install it with duct tape.
- Educate farmworkers about all of the emergency phone numbers on the safety poster.
 - Call 911 in case of emergency (fire, urgent medical care, assault, flooding, etc.) and stay in the line to be connected with a Spanish interpreter and for the operator to geo-locate the callers' location.
 - The Farmworker Unit at Legal Aid of North Carolina provides confidential consultations and free legal services to farmworkers and their families.
 - The National Human Trafficking Hotline is a 24 hour tipline and connects survivors of sex and labor trafficking to anti-trafficking services and support.
 - The National Suicide Prevention Lifeline provides 24 hour, free and confidential emotional support to individuals experiencing a suicidal crisis or emotional distress.
- If possible, assist workers to download and access the Conéctate Carolina app on their personal smartphones.

A Note About COVID-19

We realize that traditional in-person outreach dramatically changed upon the advent of the 2020 COVID-19 outbreak and are looking for suggestions of safe and innovative ways to install the customized posters at camps. We understand that there may be limited times where an in-person visit to a camp will be deemed necessary this season. We encourage you to coordinate with other local service providers and organizations when someone is planning to physically drop resources or information at a particular labor camp to include the safety poster in that "drop." You may be able to customize the poster, coordinate with the organization dropping the other materials at the camp, add tape to poster, and coordinate with a worker contact residing in the camp to install the poster and send you a picture by phone. Please share your creative ideas with FAN!

If you have any questions or to request additional printed copies of the poster, please contact Anna Jensen at annaj@ncfwp.org.

Sincerely,

Farmworker Advocacy Network (FAN)